
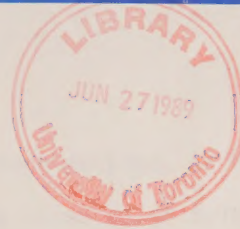


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 Canadian Broadcasting Corporation
Société Radio-Canada

News Release

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OTTAWA -- The appointment of Antonin Boisvert as Director, CBC Paris, was announced today by William T. Armstrong, Executive Vice-President.

Mr. Boisvert will take up his new duties in September. The Paris office oversees all French-language activities of the CBC in Europe.

Mr. Boisvert has been Vice-President of Communications at the CBC since June 1987. He joined Head Office Communications in 1983 as Director of General Services. In November 1986, he became Assistant Vice-President of Communications.

Born in Sillery, Quebec, in 1930, Mr. Boisvert is a graduate of the Collège de Saint-Jean. He earned a Master's degree in Psychology from the Université de Montréal, and later pursued his studies in Paris at the Institut national d'orientation professionnelle and the Université de Paris.

From 1957 to 1970, Mr. Boisvert held various positions with the CBC's French Services Division, including those of Research Officer, Head of Research, Director of Information Services, Director of French Radio Network Programs, Director of French Radio and chairman of a task force responsible for instituting management information systems for the network.



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He also served as Director of Corporate Affairs, French section, at Head Office (1962-65) and as a special consultant for the creation of ORTO (the CBC's host broadcasting organization for the 1976 Olympics).

Apart from his work with the CBC, Mr. Boisvert has occupied the positions of Vice-President and Assistant General Manager at Radio-Québec (1970-71), Assistant Deputy Minister, Statistics Canada, Ottawa (1973-74), Vice-Rector of Communications at the Université du Québec in Montreal (1974-80) and Deputy General Commissioner for Communications at the Commission d'initiative et de développement économiques in Montreal (1980-83).

In Paris, Mr. Boisvert will be taking over from Jean-Marie Dugas, who has decided to retire.

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